

PRESIDENT'S BREAKFAST FOR THE OTTAWA HOSPITAL

CANADIAN WAR MUSEUM & VIRTUAL

Tuesday, September 13, 2022 | 7:00 a.m.

The President's Breakfast brings together over 660 leaders from all industries, backgrounds, and sectors across our community to raise vital funds for The Ottawa Hospital and the Campaign to Create Tomorrow. Last year, we raised over \$912,000 for The Ottawa Hospital, bringing our total raised in 20 years to over \$13.1 million.

When guests attend this fundraising event, they can expect to hear patient testimonials, exciting research updates, and the latest news on the New Campus Development project. We are pleased to welcome guests both virtually and in-person for this year's program. This hybrid model provides ample opportunity for brand visibility with digital and in-person elements, allowing you to publicly demonstrate your commitment to The Ottawa Hospital.

With your support, we will create a healthier tomorrow.

2022 CABINET

CO-CHAIRS

SARAH GRAND, Engel & Völkers

JEFF CLARKE, Inflector Environmental Services

CABINET

LINDSAY HOCKEY, Avison Young

ADAM KANE, Scotiabank Private Banking

PAUL MCCARNEY, Clean Water Works

NATALIE RAFFOUL, Brion Raffoul LLP

EMILY SEGAL, Gilmour Psychological Services,
Longwood Psychology

| SPONSORSHIP OPPORTUNITIES AT-A-GLANCE: | Title | Breakfast | Virtual Delivery | Segment | Parking | Coat Check | Event Level |
|---|----------|-----------|------------------|----------|---------|------------|-------------|
| NUMBER AVAILABLE | 1 | 1 | 1 | 2 | 1 | 1 | Unlimited |
| Price | \$20,000 | \$15,000 | \$15,000 | \$10,000 | \$7,500 | \$7,500 | \$5,000 |
| ONSITE | | | | | | | |
| Seats at exclusive VIP Table | 4 | 2 | 2 | 2 | 2 | 2 | 2 |
| Pre-recorded video welcoming guests to the Breakfast | X | | | | | | |
| Logo displayed on breakfast menus at each place setting on table | | X | | | | | |
| Pre-recorded breakfast delivery video | | | X | | | | |
| 5-second verbal announcement introducing segment | | | | X | | | |
| Logo displayed near parking | | | | | X | | |
| Logo placement near coat check area | | | | | | X | |
| Verbal recognition from Co-Chairs | X | X | X | X | X | X | X |
| Logo visible on site and on platform | X | X | X | X | X | X | X |
| Opportunity to include promo item in welcome bag (aided by sponsor) | X | X | X | X | X | X | X |
| EVENT LEAD UP | | | | | | | |
| Logo on TOHF website | X | X | X | X | X | X | X |
| Logo on event invitation email | X | X | X | X | X | X | X |
| POST EVENT | | | | | | | |
| Logo on post-thank you email to guests | X | X | X | X | X | X | X |
| First right to refusal for 2023 | Yes | Yes | Yes | Yes | Yes | Yes | Yes |